

BETTED

Boosting Energy Transition of The Dairy value chain

The Project aims to facilitate companies (especially SMEs) **belonging to supply chains in the dairy sector to foster the market uptake of energy efficiency measures** including the use of renewables and the deployment of heat pumps at the value chain level. Moreover, the project will also significantly contribute to the reduction of fossil fuels dependency **fast tracking the energy transition.**

The dairy sector is predominantly organized in cooperatives, which hold the majority of the market share. This factor makes relevant the **necessity for cooperation and coordination between different players and increases the potential of a value chain approach.** To achieve this integration, the project will implement **capacity-building programs and steer companies and value chain decisions for energy saving, renewables, and heat pumps adoption** investments with supporting tools.

PARTNERS



With the contribution of the European LIFE financial instrument
Duration: 3 years - February 2024/January 2027
Project budget: 12M €
EU contribution: (95%)



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The project aims to trigger interest, awareness, knowledge and know-how on the energy efficiency, renewables and heat pumps potential of the supply chain perspective in the dairy sector. To achieve that, the project will be focussed on three main pillars:

01

Create a capacity-building program and a community dedicated to supporting the change in the energy culture of the organizations improving their skills/knowledge/awareness/know-how on the role of sustainable value chains in promoting the energy transition for small but also large companies.

02

Implement tailored and easy-to-use tools engaging companies operating in the same value chain, for:

- fostering the market uptake of energy efficiency and sustainable measures;
- assessing the multiple benefits achievable from collaborative approaches between large and small companies.

03

Provide policy/regulatory recommendations aiming at speeding up the energy transition.



The BETTED project

contributes to the Clean Energy Transition of companies which is an integral part of the LIFE Programme.

The project will create tailor made tools for the environmental and economic assessment of value chain in the dairy sector, including benchmarking, monitoring the tools, and support activities to boost the market uptake of cost-effective energy efficiency measures, renewables, and heat pumps among EU companies across the value chain through capacity building and dissemination and exploitation activities.

This project builds on existing knowledge on drivers, solutions, and barriers to industrial energy efficiency in the food and beverage sector and will consolidate it as it is a follow-up project to the H2020 ICCEE project, N° 847040.

It is meant to have not only short-term impacts on value chains but also long-term impacts, since the energy transition is an important milestone for the sustainability (economical, environmental, and social) of the value chain. In the long term, the project aims to support the EU's objective of achieving net-zero emissions by 2050.

Contact us through our website.
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Driving
energy transition
in the dairy sector