



**BETTED**

## **Deliverable 5.3**

**DEDICATED PROJECT PAGE ON THE  
BENEFICIARY'S WEBSITE**



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## Deliverable details

Deliverable title: Dedicated project page on the beneficiary's website

Date: 07/06/24

Dissemination level: Public

Work Package: WP 5

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## Project details

Grant Agreement: 101120856

Duration: 36 months

Start Date: 01/02/2024

End Date: 31/01/2027

# Contributors

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# 1. Executive summary

Work Package 5 covers Sustainability, replication and exploitation of project results and FIAB is the WP leader. This Work Package aims to ensure:

- An effective and persuasive communication towards the relevant stakeholders.
- The availability of effective dissemination tools, such as website, newsletters, conferences, and guides, to ensure the exploitation of the outcomes of the project.
- The use of the toolbox developed under WP3 and used as pilot cases under WP4, to replicate its use to additional supply chains.
- An effective support to the training action with the development of a training platform and an effective stakeholder engagement in the project activities.
- An extended impact of the project through the creation of an industry informative network.

During this WP, a communication package (comprehensive of logo, graphic profile of brochures, leaflets, templates for presentations, press releases and reports, etc.) will be developed by FIAB, with the support of all partners. This will all be included in the D5.1 Communication, dissemination and exploitation plan.

These effective communication actions will be ensured through the following:

- Design, implementation, and maintenance of the website.
- **Dedicated project page on the beneficiaries' websites.**
- Project leaflet, roll-up and poster for all potential project stakeholders with basic information on the project and invitation to the project website.
- Newsletters to be released every six months, focusing on project outcomes and outputs.
- Media covering including press notes, scientific papers or articles and social media channels.

## 2. Deliverable 5.3

The deliverable 5.3 includes a short report of the dedicated project page on the beneficiary's website with the aim of keeping track of this task. The communication and dissemination of project goals from all the partners is key to enhance the maximum number of stakeholders from the beginning of the project.

### 2.1. Report on dedicated project pages on project partners websites

All the partners foster the communication and dissemination of the project with project abstracts and some initial publications on their own websites that can be found on the following table:

Partner	Publications
UNIBS	<a href="https://ricerca2.unibs.it/?p=24163&amp;cn-reloaded=1">https://ricerca2.unibs.it/?p=24163&amp;cn-reloaded=1</a>
IEECP	<a href="https://ieecp.org/projects/betted/">https://ieecp.org/projects/betted/</a> <a href="https://ieecp.org/projects/betted/">https://ieecp.org/projects/betted/</a>
ESCAN	<a href="https://escansa.es/en/alibetopias-barcelona-march-18/">https://escansa.es/en/alibetopias-barcelona-march-18/</a>
EHPA	<a href="https://www.ehpa.org/projects/boosting-energy-transition-of-the-dairy-value-chain/">https://www.ehpa.org/projects/boosting-energy-transition-of-the-dairy-value-chain/</a>
IIFIIR	<a href="https://iifiir.org/en/betted">https://iifiir.org/en/betted</a> <a href="https://iifiir.org/en/news/new-eu-research-project-betted-gets-underway">https://iifiir.org/en/news/new-eu-research-project-betted-gets-underway</a> <a href="https://iifiir.org/en/news/betted-a-new-iir-eu-funded-project">https://iifiir.org/en/news/betted-a-new-iir-eu-funded-project</a>
FIAB	<a href="https://fiab.es/project/betted/">https://fiab.es/project/betted/</a> <a href="https://fiab.es/fiab-participa-proyecto-betted-por-una-mayor-eficiencia-energetica-sector-lacteo/">https://fiab.es/fiab-participa-proyecto-betted-por-una-mayor-eficiencia-energetica-sector-lacteo/</a> <a href="https://foodforlife-spain.es/?s=BETTED&amp;et_pb_searchform_submit=et_search_process&amp;et_pb_include_posts=yes">https://foodforlife-spain.es/?s=BETTED&amp;et_pb_searchform_submit=et_search_process&amp;et_pb_include_posts=yes</a> <a href="https://fiab.es/fiab-escan-invitan-sector-lacteo-al-proyecto-betted/">https://fiab.es/fiab-escan-invitan-sector-lacteo-al-proyecto-betted/</a>
FEDSERV	<a href="https://www.federalimentare.it/ricerca-innovazione-e-progetti-europei/boosting-energy-transition-of-the-dairy-value-chain/">https://www.federalimentare.it/ricerca-innovazione-e-progetti-europei/boosting-energy-transition-of-the-dairy-value-chain/</a>
CCK	<a href="https://www.korinthiacc.gr/betted-boosting-energy-transition-of-the-dairy-value-chain/">https://www.korinthiacc.gr/betted-boosting-energy-transition-of-the-dairy-value-chain/</a> <a href="https://www.korinthiacc.gr/25990-2/">https://www.korinthiacc.gr/25990-2/</a>
RTU	<a href="https://videszinatne.rtu.lv/en/science/project-and-research/betted/">https://videszinatne.rtu.lv/en/science/project-and-research/betted/</a>
FRAUNHOFER	<a href="https://www.isi.fraunhofer.de/en/competence-center/energietechnologien-energiesysteme/projekte/betted.html">https://www.isi.fraunhofer.de/en/competence-center/energietechnologien-energiesysteme/projekte/betted.html</a>

Table 1. Publications dedicated to BETTED project on beneficiary's websites.





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