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BETTED: Boosting Energy
Transition of ThE Dairy value chain
Newsletter #4



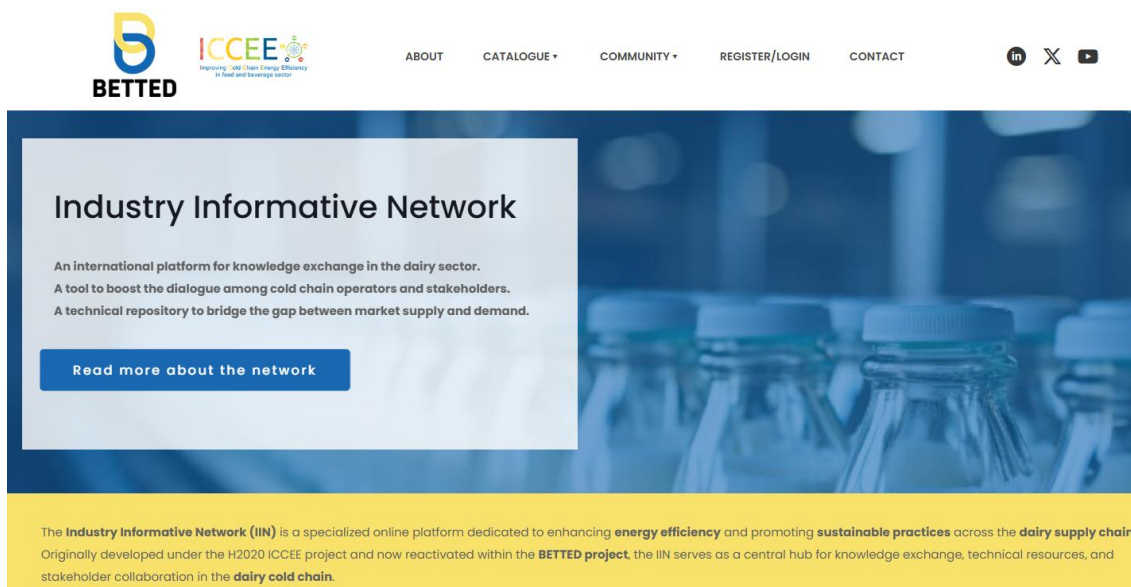
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Introducing the evolution of IIN Platform

A Collaborative Hub for Energy Innovation in the Dairy Sector

As part of the [BETTED - Boosting Energy Transition of The Dairy value chain](#) project mission is to accelerate the energy transition in the dairy value chain, we are proud to introduce the activation of the [Industry Informative Network \(IIN\)](#) platform — a dynamic digital space designed to foster collaboration, knowledge exchange, and innovation among stakeholders..



Originally developed under the ICCEE (*Improving Cold Chain Energy Efficiency*) EU Project, the IIN platform was designed to share knowledge among actors in the food & beverage cold supply chain. Its success in bridging the gap between demand and supply, and in promoting energy culture across industrial sectors, laid the foundation for its evolution within **BETTED**.

A key feature of the IIN is the **Catalogue of Innovation**, with the possibility of sharing **Offers** and **Demands**: it is a dedicated space where companies, technology providers, and service experts can showcase their solutions or express specific needs. This matchmaking tool enhances visibility, encourages synergies, and supports the practical implementation of energy-efficient technologies across the dairy sector.



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The IIN serves as a **central hub** where companies, researchers, policymakers, and energy experts can connect, share the best practices, and co-develop solutions to improve energy efficiency and sustainability in the **dairy sector**. It supports BETTED broader goal of empowering small and medium-sized enterprises (SMEs) to adopt renewable energy technologies, heat recovery systems, and energy-saving practices.


Through the IIN, users can:

- Access **tailored tools** and resources developed by the BETTED consortium.
- Promote **benchmarking and business intelligence**.
- Be play their part in fostering collaboration among dairy sector stakeholders.
- Stay informed about **policy developments** and funding opportunities.

The platform is a key component of BETTED strategy to build a **community of practice** that drives systemic change across the dairy supply chain. By promoting collaboration and innovation, the IIN helps ensure that energy transition is not only technically feasible but also economically and socially inclusive.

Join our Community

Are you willing to expand your network concerning the
European cold chain energy efficiency context?
Join our European professional community!

 Join now!

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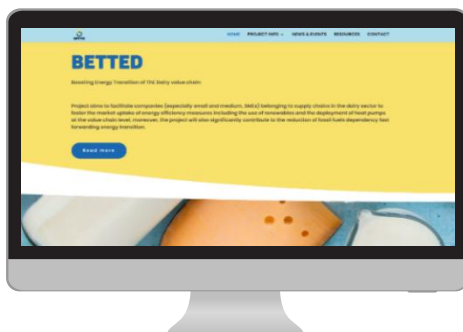


We invite all stakeholders to explore the [IIN platform](#) and become part of this growing community!

For any additional information, please contact: Ms. Giorgia Sabbatini – sabbatini@federalimentare.it.

🔗 Visit the platform: <https://iin-betted.eu>

Visit BETTED website and follow BETTED project social networks
to learn more about the project!



<https://betted-project.eu/>



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