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BETTED: Boosting Energy
Transition of ThE Dairy value chain
Newsletter #5



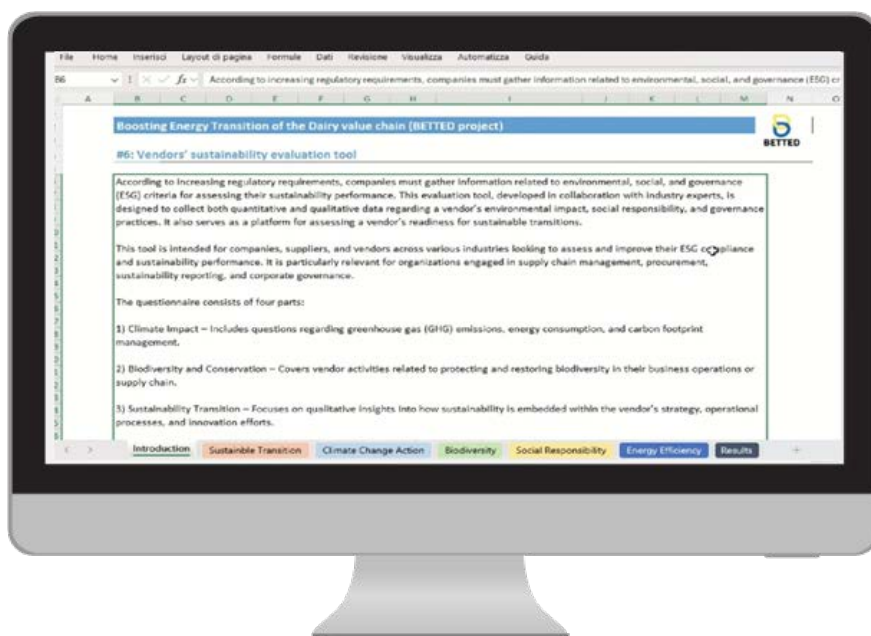
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Elevate Your Dairy Value Chain with the BETTED Toolbox

In today's rapidly evolving global dairy landscape, sustainability is no longer just a "nice-to-have". It is a strategic pillar that underpins business resilience, regulatory compliance, market competitiveness, and long-term profitability.

We are pleased to invite you to download and implement the [Dairy Vendors' Sustainability Tool \(DVS\)](#).



As featured in our latest video overview, the DVS is a practical, evidence-based framework designed specifically to help dairy sector actors, from cooperatives to processors, identify sustainability bottlenecks and turn them into opportunities for growth.



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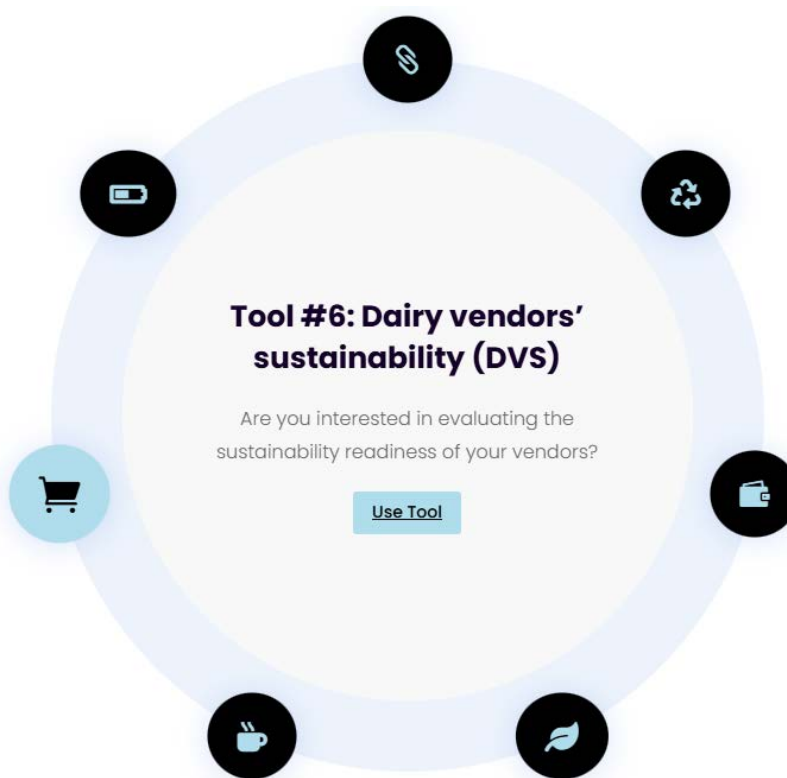


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Introducing the BETTED Toolbox

The BETTED Project (Boosting Energy Transition and Efficiency in the Dairy Value Chain) has released a comprehensive suite of 7 digital tools designed to bridge the gap between ambitious sustainability objectives and real-world operational decision-making. Click on [the wheel](#) to discover them.



The BETTED Toolbox is identified as a key strategic resource for our partners and stakeholders, enabling them to translate sustainability commitments into measurable actions.

To see these tools in real operational contexts, we highly recommend watching the latest technical walkthrough:

BETTED Toolbox – Tutorial & Demonstration





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Why does this matter for your business?

The toolbox isn't just a simple calculator; it's a decision-support system. Here is how it adds value across your organization:

For Sustainability & ESG Teams

Regulatory and reporting requirements (including the EU CSRD) are becoming increasingly stringent. The BETTED tools offer a standardised, transparent, and auditable methodology for collecting, analysing, and reporting energy-related data with confidence.

For Supply Chain Partners

Energy efficiency is a shared responsibility across the value chain. The BETTED approach promotes a holistic, value-chain-wide perspective, supporting collaboration with suppliers and vendors to jointly reduce energy use and Scope 3 emissions.

Why use the DVS?

Unlike generic assessment tools, the DSAT was built with the dairy sector's unique complexities in mind. It allows you to:

- **Identify Risks:** Systematically pinpoint environmental, social, and economic threats across your supply chain.
- **Facilitate Dialogue:** Enable informed, data-driven discussions among farmers, vendors, processors, and other stakeholders, fostering trust and alignment.
- **Drive Action:** Move beyond high-level assessments by generating actionable insights that directly support strategic and operational decision-making at farm, regional, and national levels.
- **Measure Impact:** Track progress toward the "Triple Bottom Line": People, Planet, and Profit.

Get started today! The road to a more sustainable dairy future starts with an accurate baseline



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